

For Immediate Release

Get Golf Ready In 5 Days at Bolingbrook Golf Club

*New player development program provides
fun, fast and affordable lessons*

Bolingbrook, Ill – April 12, 2010 Bolingbrook Golf Club is bringing adults into the game of golf in a fast, fun and affordable way through the new Get Golf Ready in 5 Days program. The new industry-wide initiative is comprised of a series of five introductory lessons offered by PGA/LPGA Professionals in a small-group environment. Currently, Bolingbrook Golf Club has 5 different clinic sessions scheduled throughout the 2010 golf season.

“The Get Golf Ready program provides an affordable and rewarding educational experience for those who are interested in learning more about the game of golf,” said Eric Aldrich, PGA Head Golf Professional. “The program will provide a casual yet structured setting using fun, skill enhancement formats to help participants become comfortable on the links and enable them continue to develop their skills as golfers.”

Targeting the millions of adults who have limited or no experience with the game of golf, this new industry-wide adult player development program’s five lessons provide basic skills instruction as well as information regarding the background of the game’s rules, etiquette and values. Significant on-course learning opportunities will be a part of each lesson. Overall, participants will gain insight into techniques regarding chipping, putting, full swing, half swing and bunker play as well as the fundamental guidelines regarding the use and maintenance of golf equipment, keeping score and navigating the course, among others.

Get Golf Ready was announced in November 2008 as part of the World Golf Foundation’s Golf 20/20 initiative. Currently in its inaugural year, the program is benefiting from unprecedented support and collaboration from the entire golf industry, including the World Golf Foundation, The PGA of America and other leading national and state golf associations, organizations, manufacturers, media and companies.

For more information, or to register for the Get Golf Ready program at Bolingbrook Golf Club, please visit www.GetGolfReady.com or call the facility at (630) 771-9400.

About Bolingbrook Golf Club

Bolingbrook Golf Club, designed by noted architect Arthur Hills, is an upscale, 18-hole championship golf course owned by the Village of Bolingbrook and operated by KemperSports. The 76,000-square-foot clubhouse features a state-of-the-art pro shop, casual and fine dining, corporate meeting spaces, banquet facilities, executive locker rooms, men’s and women’s lounges and a fitness facility. The Golf Academy at Bolingbrook Golf Club is the area’s premier practice center, offering a huge bent grass tee that accommodates 70 hitting stations, target greens, short game area and professional instruction.

About the Lead Organizations:

The **World Golf Foundation** develops and supports initiatives that positively impact lives through the game of golf and its traditional values. The Foundation, which was founded in 1993 and is supported by major international golf organizations and professional Tours, provides oversight to World Golf Hall of Fame, The First Tee, Golf 20/20 and other industry initiatives in support of its mission.

Play Golf America, designed to increase participation among new and exiting golfers, was developed by The PGA of America, with the support of Allied Associations including: the LPGA, National Golf Course Owners Association, PGA Tour, USGA and others involved in the annual Golf 20/20 conference. The program utilizes the www.PlayGolfAmerica.com Web site to serve as a link for consumers to access fun, affordable and informative programs in their area.

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For more information on Bolingbrook Golf Club, please contact

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For more information on the World Golf Foundation, the Get Golf Ready program and Play Golf America programs, please contact:

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